



**DEPARTMENT OF THE ARMY**  
**HEADQUARTERS, 21ST THEATER SUPPORT COMMAND**  
**UNIT 23203**  
**APO AE 09263**

REPLY TO  
ATTENTION OF

AERGD

**MEMORANDUM FOR**

COMMANDER, 200th TDB, UNIT 23203, APO AE 09263  
COMMANDER, 29th SG, CMR 422, APO AE 09054  
COMMANDER, 37th TRANSCOM, UNIT 23116, APO AE 09227  
COMMANDER, 1st TMCA, UNIT 25502, APO AE 09227  
GENERAL MANAGER, GSC-E, CMR 429, APO AE 09054

**SUBJECT: Announcement of DA and DOD Maintenance Excellence Awards Programs**

**1. References:**

- a. DOD Directive 1348.30, Subject: Secretary of Defense Maintenance Award Program.
- b. AR 750-1, 18 August 2003, Maintenance of Supplies and Equipment, Army Materiel Maintenance Policy and Retail Maintenance Operations.

**2. The Secretary of Defense and Chief of Staff, Army has established award programs to honor exceptional maintenance accomplishments. These prestigious award programs are:**

- a. The Secretary of Defense Maintenance Award Program (PHOENIX). This program provides appropriate recognition through an annual maintenance awards program to enhance maintenance awareness and encourage maintenance excellence.
- b. Army Award for Maintenance Excellence (AAME). This program improves unit readiness by providing positive incentives for extraordinary maintenance efforts and recognition of outstanding units. Winners at the DA level will be nominees for the Secretary of Defense Maintenance Excellence Award (PHOENIX).

**3. Program focus:**

- a. To recognize participating units for their outstanding commitment and achievements to the Army's maintenance program.
- b. To improve and sustain unit maintenance readiness and to reduce waste by encouraging innovative use of existing management tools and resources.

**4. Categories for AAME competition are based on the size of the unit as determined by the total number of authorized personnel to include assigned civilians and contractors.**

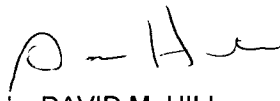
- a. Small Category (1-100 authorized personnel)
- b. Medium Category (101-300 authorized personnel)
- c. Large Category (301 or more authorized personnel)

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5. MTOE/TDA organizations i.e. brigade, battalion, company, battery, troop, and equivalent organizations having organic maintenance capability may compete. Parent organization participants (brigade/battalion) must include all subordinate elements.
6. Unit Commanders are encouraged and requested to nominate their units for this prestigious awards program to highlight and validate their unit maintenance program. Units that have never competed or have not competed in the past few years are especially encouraged to compete.
7. Units should start now in preparing for this year's competition. Collecting statistics, photographing innovative accomplishments, and summarizing unit maintenance efforts must be an ongoing process. Details for preparing Unit Nomination Packets (UNP) are located on the Ordinance Center Home page: <http://www.goordnance.apg.army.mil/> and the Department of the Army, G4 AAME home Page <http://www.hqda.army.mil/logweb/aame.html>. Additional assistance and information is available on the 21st TSC, G4 home page: <http://www.21tsc.army.mil/aergd/Maintenance%20Branch/Maint.htm>, or you may contact the 21st TSC, G4, Maintenance Support Branch.
8. Participating 21st TSC subordinate commands must submit UNP's with endorsements to the 21st TSC, G4, Maintenance Support Branch no later than 15 June 2005. Upon completion of UNP evaluation, coordination will be made with unit AAME representatives for unit evaluation. All evaluations are to be completed no later than 29 July 2005. Winners and runners-up at the 21st TSC level will be submitted to USAREUR for competition no later than 15 August 2005.
9. Point of contact is the 21st TSC, G4 Maintenance Support Branch, DSN 484-7299/8105.
10. FIRST IN SUPPORT!

FOR THE COMMANDER:



DAVID M. HILL  
Colonel, GS  
Assistant Chief of Staff, G4